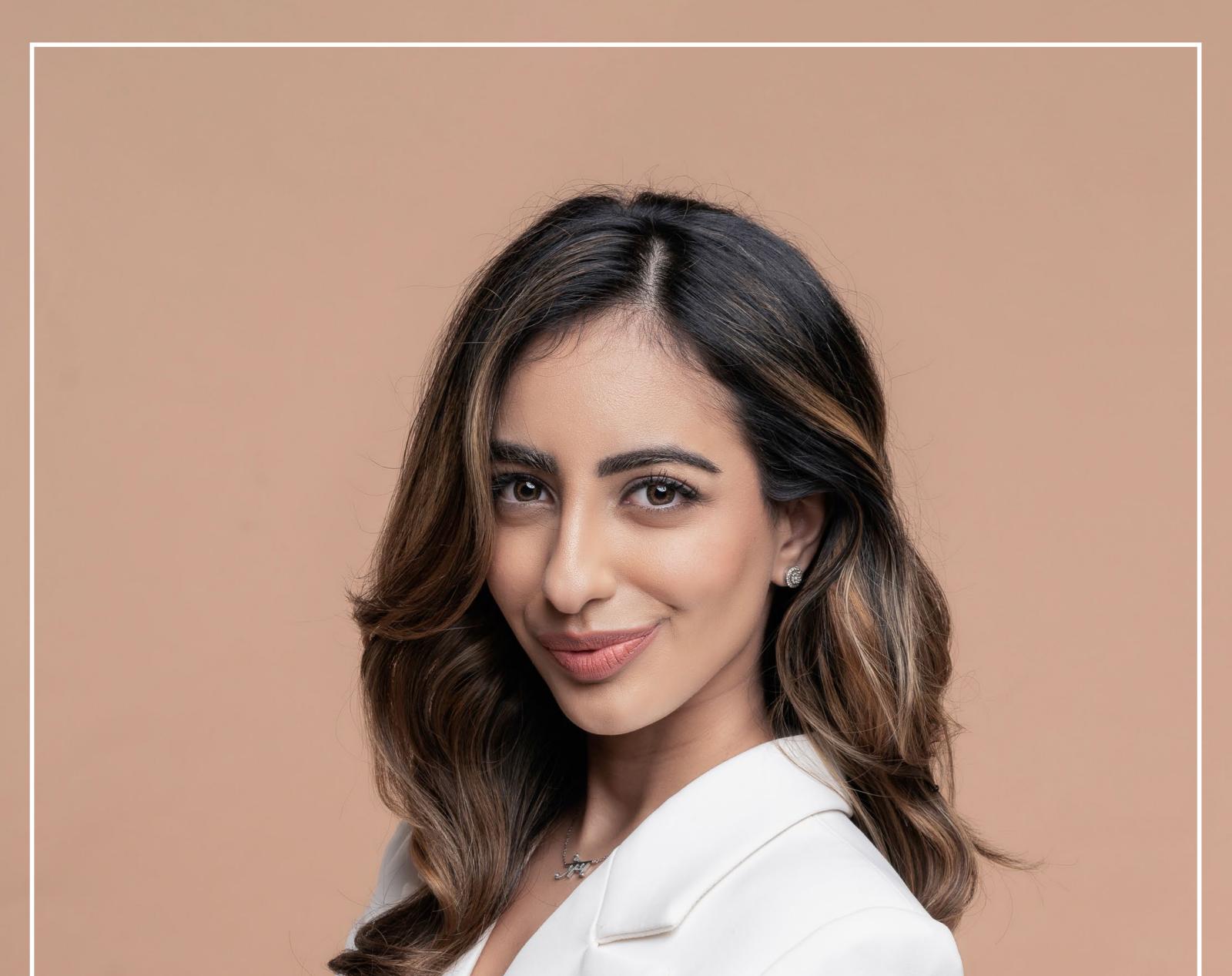


STREGIS JAKARTA THE RESIDENCES



## SOARING TO NEW HEIGHTS

Set to be unveiled soon, Rajawali Place, a luxurious mixed use development is fully commited to deliver a progressive construction process that will ultimately be a welcomed addition to Jakarta metropolitan area. Consisting of Rajawali Place Office Tower (the new headquarter of Rajawali Corpora), The St. Regis Jakarta Hotel, and the first St. Regis Residence in Indonesia, The Residences at The St. Regis Jakarta, Rajawali Place is ready to set itself as one of the most prestigious area in the capital.



## Knowing Your Neighbour Maliekah Harjani

Born and raised in Jakarta, Maliekah returned to her home after graduating from King's College and Imperial College in London. Although she just turned 26, Maliekah's resume is not one to underestimate. As one of the investors in AC Ventures, she is constantly supporting Indonesia's burgeoning tech ecosystem. An exciting sector where talent meets ideas, and ideas meet impact.

### Knowing Your Neighbour



bright young woman who works hard to pursue her dreams. And while she admits she is honored to be featured in the list, Maliekah said that she still has plenty of works to do. "It's the journey and the story that enthuses me so far. I'm most proud of the journey, and the pockets of wisdom I pick up along the way" she added. Along the way, she realizes that building a self-trust, growing from her mistake, and letting her intuition lead the way has been the most gratifying feeling to experience.

From a young age, Maliekah was always driven by ambition. For her, career and family are two very important things. Maliekah has always been close to her family and has mentioned that family is the best support system for her. And for her career, she described working in venture investing or tech is often a lifestyle more than just a job, as you must constantly stay in tune with fast-changing trends and ideas. The goal for her is to work on her craft and live intentionally, and don't forget to have fun along the way.

Mentioned in "Forbes 30 Under 30" list, Maliekah is a Always striving to be better each day, Maliekah knows exactly what she wants in her life. Which is why she did not hesitate when asked about her future home. She believes that The Residences at The St. Regis Jakarta will be the perfect place for her to live. Other than the location, which is a crucial aspect if you work in Jakarta, The Residences at The St. Regis Jakarta also provides facilities, amenities, and services that ultimately brings comfort and community together.

> Maliekah cherishes her connection with her inner self. While difficult, she always tries to keep her work-life balance and stay connected in the everyday aspect of life. On her off time, Maliekah's hobbies consist of yoga, pilates, journaling, healing crystals, and the occasional binge on Netflix. Every day, she writes morning affirmations while taking the time to be grateful and setting herself for a positive attitude. All these little things help her disconnect from her work and keep herself in check, leading to a healthy and balanced lifestyle.



# An Introduction to **Ferry**

## President Director of PT. PKN

Ma'ruf

Leading a mega construction project while keeping the trust of every party involved during the pandemic era is not an easy feat. Recently, we sat down with Ferry Ma'Ruf, the President Director of PT. PKN to share about the process, mindset, strategy, and obstacles that goes into building the ultimate luxurious residence, The Residence at The St. Regis Jakarta.

Let's dive into the facts first. Building a state of the art, 5 star residence is a challenging task. Then, in 2020, Covid-19 made it worse. It presented an unprecedented challenges to almost all sectors of business and forced us to change and adapt to the situation. Responding to this, Ferry stated that even in these conditions, it is the company responsibility to keep their reputation and credibility. "It is especially in difficult times , that we must able to prove ourselves and deliver what is promised, only then that the trust will come."

The key word here is trust. Ferry added that trust is earned and

not given. It takes a great amount of commitment, spirit, and time. To retain the trust of all parties involved in the project, Ferry's vision is to complete the project on time without compromising the quality. To achieve this, he said that he must seize the opportunity that is presented and look beyond the negatives. Acting quickly, adapting to regulations, and doing the best to keep everyone safe are a few things that must be done right during the pandemic. All of these little things adds up so everyone can build their trust around the project.

Speaking about quality, Ferry is 100% confident that he can deliver what has been promised without taking any compromises and shortcuts along the way. To ensure this Ferry formed a quality control team in each division to ensure everything is installed accordingly to the specification.

When asked about the commitment and values when taking this project, one of the things he highlighted is teamwork. Ferry believes that there is nothing too big that can't be done when everyone in the team collectively put their mind to it. However, as a leader, it all stems away from him. He believes in leading by example and not just asking things from his staff. Furthermore, he added that he is constantly trying to contribute directly and be in the field with his staff. A good leader should be there for his team and only then can the team give back and not run when faced with obstacles.

Nearing the end of our conversation, we asked if there is any messages that he wants to share with us. He stated that he is very proud of Indonesia. This project is 99% built by Indonesians and even during these tough times, we still managed to push through it. It is because we have an unbelievable spirit.

#### Construction Update

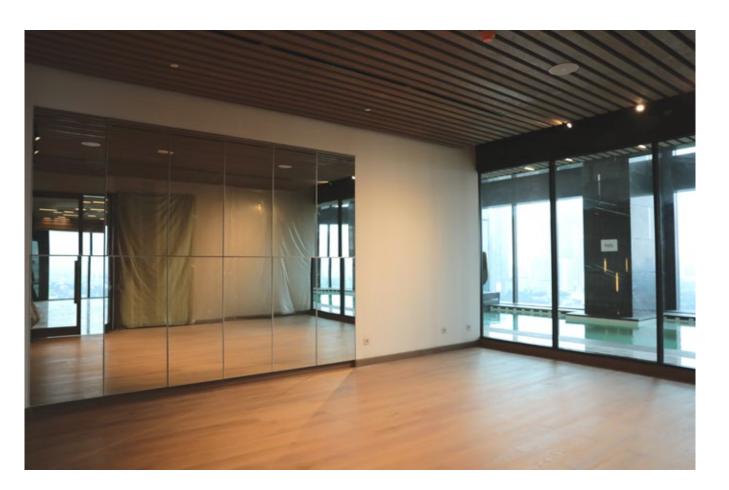
The construction of the luxury apartment, The Residence at The St. Regis Jakarta at Jl. H.R. Rasuna Said is in progress.



**Lobby concierge** is 90% done. Wall artwork by ISA Art and wall lamp will be installed in June 2022



Wine & cigar lounge. Dedicated wine cellar will be installed in June 2022. Loose furniture will be set in end of May 2022





**Yoga studio** is progressing smoothly and is 95% done. Only finishing works are left and TV will be installed in May 2022

**Indoor swimming pool** is finished and is being deep cleaned routinely. Furniture will be delivered in May 2022



**Chandelier** by Lasvit are 100% installed in the lobby area



**Corridor** level 22 is 95% completed and the signage will be installed in May 2022

#### Past Events





## March 21-22, 2022 Media Gathering

A media gathering event was held in collaboration with with 3 Indonesian artisan interior brands (Agora, Bika and Vinoti). The event was a part of The Residences at The St. Regis Jakarta strategy to give extra value and exceptional deals to the clients.

## March 30-31, 2022 Agent Roadshow by Savills Team

Rajawali Place Office Tower, with Savills as the appointed lead agent held an agent roadshow sessions. The activity is intended to expand product knowledge and providing a site tour.

#### Upcoming Events



## 17 - 28 MAI 2022 Cannes Film Festival

### 17 – 28 May 2022

With the 75th season about to get underway, the international Festival de Cannes is one of the world's most widely publicized events and certainly the most important film festival in terms of worldwide impact.

#### Rajawali Property Group News & Promotion



## Four Seasons Hotel Jakarta

## **Relaxing Staycation**

Discover the city's best staycation with 35% off room rate and 10% off food purchases in restaurants or through In-Room Dining, as well overnight parking, a late check-out and more. Valid from April 2022 – December 2023.

## The St. Regis Bali Resort

## **Exceptional Member Rate**

Immerse yourself in a bespoke retreat at Bali's Finest Address and experience luxury accommodation along with signature services. Valid from March 2022 – February 2023.

\* Terms & Condition applies

## A GIFT TO YOUR FUTURE





#### The Residences at The St. Regis Jakarta

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www.rajawaliplace.com





